



MIDWEST MANUFACTURERS TRADE SHOW & CONFERENCE

MISSOURI ASSOCIATION OF
MANUFACTURERS

Branson, MO . February 20 & 21, 2024

PRESENTING
SPONSOR



Higginbotham™



Conference Guide

Pre-Conference Kick-off – Monday, Feb. 19th, 4:30-6:30pm

Manufacturing Happy Hour with Chris Luecke

For over a decade, Chris Luecke has been helping manufacturers reduce their costs and drive profitability & growth through automation technologies. Now he helps those same people tell their story and attract the right clients & talent to their business through his podcast – [Manufacturing Happy Hour](#).

Every week, Chris sits down with the leaders & doers that are driving change and innovation within the manufacturing industry. They go beyond the buzzwords to equip you with actionable strategies to take your people, processes, and enabling technologies to the next level, preparing you for a more productive and profitable future in manufacturing.

Connect with Chris and other manufacturing professionals at the FIRST EVER Missouri Manufacturing Happy Hour to kick off our Midwest Manufacturers Trade Show & Conference!



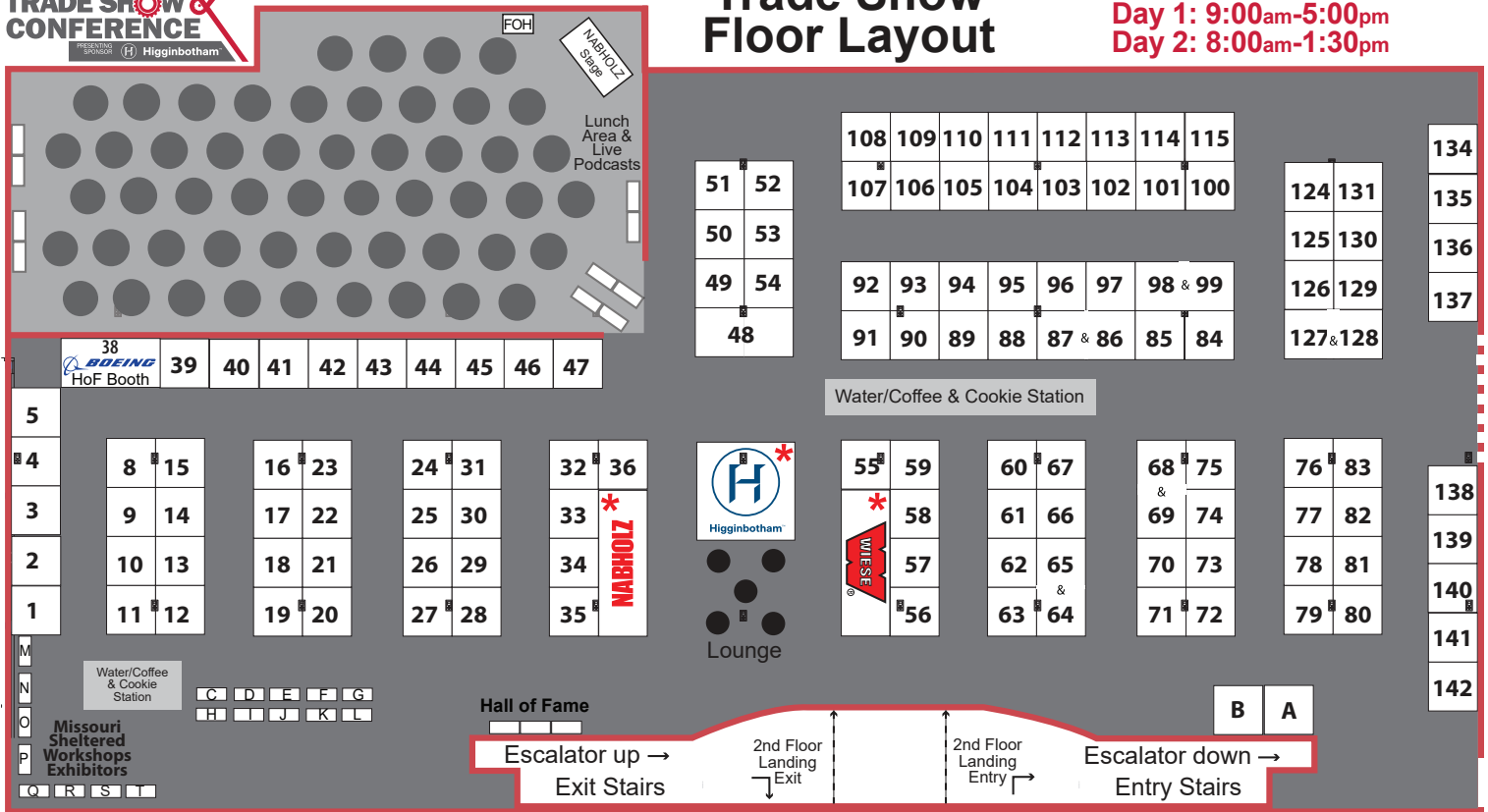
MANUFACTURING
HAPPY
HOUR

Stay Innovative, Stay Thirsty



Trade Show Floor Layout

Show Hours
 Day 1: 9:00am-5:00pm
 Day 2: 8:00am-1:30pm



New for 2024: Lunch will be included and served on the Trade Show Floor, both days, for attendees, sponsors, speakers, and exhibitors.

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| <ul style="list-style-type: none"> * Higginbotham * NABHOLZ * Wiese 1. SWI Industrial Solutions 2. Ideal Industries 3. D&L, Inc. 4. L&R Industries 5. Shapiro Metals 8. Davis Paint Company 9. Harness Roofing, Inc. 10. Hornet Cutting Systems 11. CargoQuotes 12. Hastings Air Energy Control 13. Botkin Lumber 14. Leverage 15. MC Machinery Systems 16. ECC-Technology Systems Integrator 17. American Security Associates 18. Holmes Murphy 19. Missouri Ridge Distillery 20. Steel Blue Boots 21. Custom Cut Fabrication 22. Cambridge Air Solutions 23. Blaylock Gasket & Packing 24. Rotation Engineering & Manufacturing 25. I&M Machine & Fabrication 26. SCS Engineers 27. Gold Mechanical 28. NvisionKC 29. Branco Enterprises 30. AC Component Specialists 31. Missouri One Start, Division of MO DED 32. Pearl Solutions Group 33. Insperity 34. Carmeco 35. Fluid Power Support | <ul style="list-style-type: none"> 36. Show Me Global Logistics 38. Boeing-Hall of Fame exhibit 39. RION Equipment 40. Tri-State Equipment 41. Guarantee Electric 42. CR Metal Products 43. ATB Technologies 44. Veryable 45. Gallagher Benefit Services 46. Davlan Engineering 47. Mercy 48. IEP 49. JMARK 50. MRC Midwest Recycling Center 51. Green CHP 52. Swisher Acquisition 53. Tooling U - SME 54. Springfield Sign 55. Caddis Systems 56. CoxHealth 57. Ozarks Environmental & Water Research Institute 58. ACC Cutting 59. Evans & Dixon 60. SSE Inc. 61. Consolidated Truck & Caster Co 62. S & S Nationwide 63. OmniEvent/Kleertech 64. Boeing 65. St. Louis Community College 66. Legacy Bank and Trust 67. Superior Air Products 68. Tri-V Tool and MFG Company 69. Tri-V Tool and MFG Company 70. Elliott Data Systems 71. WorkForge | <ul style="list-style-type: none"> 72. NOC Technology 73. Deskera 74. GoEngineer 75. Engineered Lubricants 76. Southern Spring & Stamping 77. Kenwood/WS Communications 78. SMC Electric 79. AdvancedTek 80. Stronghold Data 81. Augmentir 82. Darmok Designs 83. SMSI Group 84. Beyond Components 85. Holloway America 86. Tri Pro Graphics & Packaging 87. Tri Pro Graphics & Packaging 88. Missouri Enterprise 89. Dicion Orf Recycling 90. Phillips Corp - Markforged 91. Big Rocks Engineering 92. Creaform 93. Industrial Shelving Systems 94. Independent Electric Machinery Co. 95. Sumitomo Machinery Corporation 96. Classy Llama 97. Select Powder Coating 98. Mostly Serious 99. Habitat Communication & Culture 100. Leadline Marketing 101. Alro Steel 102. Tremco 103. Eagan Building Group 104. Chicago Metal Fabricators 105. Sutton Transport 106. City of Springfield Workforce Dev. 107. Greenpoint Metals | <ul style="list-style-type: none"> 108. SwiftOtter 114. Boone Center Inc. 115. Imagine Technical Institute 124. SHOWA 125. EDC 126. Teklab 127. Multi-Craft Contractors 128. Multi-Craft Contractors 129. Wipfli 130. United Robotics 131. beRobox 134. Maruka 135. Maruka 136. Cintas 137. AssuredPartners 138. G3 Industrial Solutions 139. Tomo Drug Testing 140. HHM Facility Management 141. Premium Solutions 142. Griffin Industries A. Harvin AR B. Harvin AR C. Bestway International D. Kagmo Electric Motor E. Jaytech Water Solutions F. WiM-Women In Manufacturing G. JRV Technologies H. Encountering Innovation I. Bank of America J. Missouri Stem Initiative K. MU International Trade Center L. EIERA Missouri Market Development M-T: Missouri Sheltered Workshops |
|--|--|--|--|

Conference Agenda

Day 1, Tuesday, Feb. 20

Registration Open: 7:30am - 5:00pm

8:15-9:00am
Taneycomo A
First Floor

Opening Keynote- Missouri Lt. Governor
Mike Kehoe



9:00am-5:00pm Trade Show Expo Hall Open

	Room Fall Creek	Room Short Creek 1 & 2	Room Cooper Creek 3	Room Cooper Creek 1 & 2	Room Short Creek 3 & 4
Conference Session Tracks	Leadership	Economic Playbook	Workforce	Operations /Tech	Marketing
Sponsored by:					
10:30am - 11:30	Leading The Next Generation Speaker: Terri Tucker, Tucker Resources	Financing Solutions You Might Not Know About Speakers: Vivek Malek, Missouri State Treasurer Angela Leakey, ATRAFIN Rachel Hacker, PNC Bank	Recreational Marijuana: One Year Later Speaker: Jay Preston, Carnahan Evans	Getting Ready For AI: Is Your House In Order? Speakers: Chance Weaver, New Charter Technologies Jason Rincker, Stronghold Data	Panel Discussion: The Marketing Voices Panelists: Allen Fennwald, Gorilla 76 Sarah Nenninger, Mostly Serious Tate Harpster, Classy Llama Brandon Dempsey, goBRANDgo! Moderator: Chris Luecke Manufacturing Happy Hour Host

Noon - 1:00pm
Keynote Speaker

Lunch on the Trade Show Floor

Sponsored By:

WORKFORGE



Dan Meers

**KC Wolf Mascot
Kansas City Chiefs**

1:30pm - 2:30	The Art and Science of Team Building in Manufacturing Speaker: Spencer Harris, Mostly Serious and Habitat Communication & Culture	Understanding the Buyer's Journey Speaker: Aaron Solari, Trustpoint, a Sandler Sales Co.	Panel Discussion: Supporting a Workforce Pipeline Panelists: Stacey Marler, Missouri Enterprise Mark McNay, SMC Packaging Dale Graves, MO Enterprise Moderator: Allyssa Johnson, SME	Panel Discussion: Energy Efficient Solutions Panelists: Glyn Strong, Green CHP Doug Kolker, Wipfli Marsha McClanahan, City Utilities of Springfield, MO Moderator: Randy Niederer, Cambridge Air Solutions	Evaluating & Improving Your Digital Content Speakers: James Boeckmann, Gorilla 76 Allen Fennwald, Gorilla 76
3:30pm - 4:30	Developing Leaders From Within Speakers: Krisi Schell, SRC Holdings Corp. Brian Underhill, SRC Logistics	Taxing Times: Ups & Downs & New Tax Credits Speakers: Doug Kolker, Wipfli Tim O'Neill, Wipfli	Panel Discussion: Getting Creative With Your Culture Panelists: Dr. Jennifer Baker, Good Dads Mark McNay, SMC Packaging Group Kevin Thompson, Cambridge Air Solutions Moderator: Terri Tucker, Tucker Resources	The Fake Labor Shortage: How to Adapt and Achieve Operational Excellence Speaker: Jared Wehde, Veryable	Optimizing the Digital Experience Speakers: Tate Harpster, Classy Llama

5:30pm - 6:30
(Pre-Registration Required)

Reception -
Taneycomo A & B

6:30pm - 8:30
(Pre-Registration Required)

Dinner
Taneycomo A & B



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CAMBRIDGE AIR SOLUTIONS
Enriching Lives

Keynote Speaker:
WINGMAN
LT. COL. WALDO WALDMAN



Inaugural
Hall of Fame
Induction
Ceremony

-Class of 2024-
Jack Stack
Edwin "Cookie" Rice
Robert J. Trulaske, Sr.
William F. Ungashick
Boeing Company

Conference Agenda

Day 2, Wednesday, Feb. 21

Registration Open: 7:30am - Noon

8:00am-1:30pm

Trade Show Expo Hall Open

(Enter from 2nd Floor by MAM Registration Booth)



	Room Fall Creek	Room Short Creek 1 & 2	Room Cooper Creek 3	Room Cooper Creek 1 & 2	Room Short Creek 3 & 4
Conference Session Tracks	Leadership	Economic Playbook	Workforce	Operations /Tech	Marketing
Sponsored by:					
9:00am - 10:00	<p>“We May Have a Problem Here?”</p> <p>Speakers: Daniel McDowell, Ashley Brest, & Natasha Corkins, Burrell Behavioral Health</p>	<p>Commodity Price Risk: Measuring & Mitigating</p> <p>Speaker: Matt Marshall, AEGIS Hedging</p>	<p>Employee Benefit Benchmarking in the Industry</p> <p>Speaker: Tom Jensen, Higginbotham</p>	<p>* 8:30am - 10:00am *</p> <p>Workshop: Practical AI Solutions for Business Success</p> <p>Speaker: Jarad Johnson, Mostly Serious and Habitat Communication & Culture</p> <p>* * *</p>	<p>Sitting On Gold: Monetizing Past Prospects & Customers</p> <p>Speaker: Brandon Dempsey, goBRANDgo!</p>
10:30am - 11:30	<p>Revolutionize Your Leadership: Master the Tools of Change for Lasting Improvement</p> <p>Speaker: Chad Smith, CI Solutions</p>	<p>How to Grow by Double Digits in an Election Year</p> <p>Speaker: Eric Knudsen, NorthStar Group</p>	<p>Accelerate Job Readiness with Tech</p> <p>Speaker: Nate Walts and Elishia Carrillo, WorkForge</p>	<p>NIST 800-171 & CMMC - Cybersecurity for Manufacturers</p> <p>Speaker: Elizabeth Niedringhaus and Robert Duffy, SSE, Inc.</p>	<p>Marketing In The Machine Age</p> <p>Speaker: Sarah Nenninger, Mostly Serious</p>

Noon - 1:30pm

Lunch on the Trade Show Floor

Women In Manufacturing



Missouri Association of Manufacturers



Rachel Hacker
-Moderator-



Lisa Kilwin



Kate Sanders



Cristy Gies

Sponsored By:



TOOLINGU



A panel discussion with three female industry leaders, moderated by the sponsor of the Women in Manufacturing Association - Missouri Chapter. They will share challenges, lessons and celebrations from a perspective that is not always heard from in a typically male-dominated industry.

Midwest Manufacturers Trade Show & Conference

Thank you for a great trade show & conference. See you next year!

www.mamstrong.org