

SUSTAIN. SCALE. SUCCEED.

# ELEVATE

[efactory.missouristate.edu/elevate](http://efactory.missouristate.edu/elevate)



VALUABLE FEEDBACK

## Shared Experience

Peer roundtables give you a convenient and confidential place to explore pressing issues.

Trained facilitators:

- Keep discussions relevant.
- Structure conversations to reveal problems and opportunities.
- Emphasize sharing applicable experiences - not advice.

### Ideal Participants:

- Are for-profit companies based in Missouri.
- Generate annual revenue of \$750K - \$50M.
- Employ 10 - 99 employees.
- Have the appetite and aptitude for growth.

GROWING BUSINESSES

## Endless Possibilities

As your business grows, your needs change. Elevate uses a two-pronged approach to help you navigate new challenges - a dedicated team of experts and peer learning through CEO roundtables.

Grow through a customized consulting program designed to identify and address your best opportunities for growth. Work with leading experts in sales, marketing, financial management, corporate culture, and other areas to push your business to new heights.

Through Elevate, you'll have expert assistance in:

- Solving barriers to growth.
- Identifying best practices for infrastructure change.
- Strengthening market position.

**INNOVATE** 

# Dedicated Team of Experts

The System for Integrated Growth® (SIG) program is not just about consulting. It provides business owners with information and best practices to make educated decisions in light of their particular needs regarding employees, customers and markets.

SIG provides assistance with both current needs and evolving challenges, such as:

- Analyzing markets and competition.
- Adapting marketing and sales activities.
- Managing personnel needs given changes in capacity.
- Projecting revenue and managing expenses.
- Overseeing financial health of your business on a daily basis.



## Focus Areas

- HR (recruiting, retention and compliance)
- Sales and marketing
- Succession planning
- Operations
- Accounting and finance
- Customer prospecting
- E-commerce
- International trade
- And more

# CEO Roundtables

Peer learning has never been more important. Leaders must deal with challenges such as:

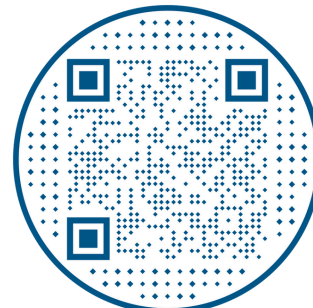
- Leading and managing a team to maintain company culture for growth.
- Domestic and international supply chain disruptions.
- How to avoid feelings of isolation when running the business.



Virtual PeerSpectives® Roundtables quickly put you in contact with other business owners, presidents and CEOs of growing companies across Missouri.

We curate these groups to ensure direct business competitors will not be in the same group, so you can maximize your opportunities to engage freely.

Sessions are led by trained facilitators from the Edward Lowe Foundation and leverage a proven set of protocols, giving participants a convenient and confidential place to delve into their most pressing issues.



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